

## Part 7 – Laser Tools versus Laser Therapy Systems

### Why should *you* have to create your own therapy system?

Many people call and ask what is different from our Low Level Laser Therapy (LLLT) units than others on the market or why do we think our lasers are superior to others on the market? This is not a simple answer because in my opinion we are superior in so many ways.

First we have to explain that we do not even try to compete with most forms of laser therapy sold today, infrared, violet and ultraviolet, or any wavelength other than 635nm or any other light source other than laser as they are completely different than the therapy we strive to create. We only utilize a form of light that is used to deliver and manage information and part of Natural Energy Medicine as described in the previous 6 articles. Any other form of light therapy does not apply to our equipment or these articles.

Of the manufacturers that do build and sell pulsed LLLT units they are just selling a pulsed laser tool that may or may not be able to be utilized in a third party's therapy system.

Furthermore these laser tools meet no set standards for manufacturing or function. Why, because no one is willing to set those standards? Why, because they don't even know what those standards should be. Even worse the manufactures will not even tell you what the specifications of their pulsed LLL are. When you look for a new smart phone it comes with a full description that tells you everything about that phone. Then you are able to make an informed decision based on known standards of the industry. And this is just for a phone that they give you with your service. When you look for a pulsed LLL that can range as high as \$15,000.00 or more you don't get any details at all. Even if you ask they won't or can't tell you. And this is a health care unit that you rely on to treat significant debilitating diseases and many times even patient lives depend on the quality of this equipment. All they can tell you is this is a LLLT tool that can be pulsed.

All pulsed LLLT procedures taught by paid or 3<sup>rd</sup> party instructors include specific pulsed frequencies as part of that therapy. Since you cannot find out the specifications, primarily the range or precision of the pulsed frequencies that the unit will produce, you don't even know if it will perform the therapy that you want to perform. Even worse, the instructor that is teaching you the procedure does not know if the laser they is using will even perform the therapy that they are teaching. I know this sounds shocking but I have witnessed this first hand in seminars that I have attended. The only thing the provider or instructor knows is what the salesman told them and the manufacturer didn't tell the salesperson the truth in the first place.

So when the doctor does not obtain the results that he was told to expect is it his fault because he is doing the therapy procedure incorrectly, or should he take other seminars and learn other procedures that may work better, or is it the therapy equipment that does not work correctly, or maybe laser therapy itself just does not work. How is the doctor to know and why should the doctors be expected to figure this out on their own?

We at LazrPulsr System did not begin by developing and building pulsed Low Level Lasers. We began by developing therapy procedures that could be performed by other pulsed Low Level Lasers. As we searched for a pulsed laser tool that would perform our procedures we were unable to find any that would even come close to meeting our needs. Of course all the manufacturers said that their equipment would perform our procedures but when we took that laser to an engineer and had it tested we found that the range and precision of the frequency generation was not what they claimed and it was impossible for any of these units to perform our therapy procedures. That forced us to hire engineers to develop and build our own pulsed LLLT units. Utilizing current technology and advanced manufacturing facilities we were able to create a pulsed LLL that was able to perform our therapy procedures. Since we engineer and build our own high

tech pulsed therapy lasers to meet the exact needs of our therapy procedures, we are able to sell complete Natural Energy Medicine Therapy systems that we know will perform our therapy procedures. We are not nor have we ever been in the business to sell just a pulsed laser tool.

Why is all of this important? Most get along fine and get reasonably good results with pulsed LLLT. And since LLLT is really just an experimental physical therapy tool why should the industry have to make any changes. This is the point, LLLT is currently just a physical therapy tool but Natural Energy Medicine is not. Natural Energy Medicine is the next generation of LLLT and has the potential to be the most therapeutic and complete health care system ever developed. Again the difference between pulsed LLLT and Natural Energy Medicine is by definition:

Pulsed LLLT: Defined as 635nm laser diodes powered at less than 5 mW that turn on and off for the purpose of not exposing the body to a continuous wave stimulation.

Natural Energy Medicine: Defined as 635nm laser diodes powered at less than 5 mW that turn on and off a specific number of times per second. The purpose is to achieve frequency biomodulation through frequency therapy. The range and precision of this pulsed frequency determines the quality of the therapy. A minimum frequency range to produced frequency therapy is about 1 MHz or 1 million pulses per second and must be highly precise or about less than 5% error for any frequency desired through 1MHz. Then the addition of homeopathic remedies specific to the target therapy given is mandatory. Natural Energy Medicine requires these three forms of informational therapy but is not limited to just these three. Refer to the other articles in this series for more details on each other form of therapy.

So as the manufactures of pulsed LLLT equipment we must all be willing to set and meet the standards of health care systems, not just experimental physical therapy units. If not, then pulsed LLLT will never advance, will never go beyond an experimental PT device and Natural Energy Medicine will never become an accepted form of health care.

As the buyer of any LLLT system you deserve to know exactly what you are buying. Not only is this a significant monetary investment, but even more importantly, the quality of your health, the health of your family and your patients depend on your decision. So don't be satisfied with just an undocumented tool. Demand a true Natural Energy Medicine therapy system that has been engineered with the latest technology to meet all of the currently known standards of care.

Finally, doctors ask us why we continually change and update our therapy products when other companies are still marketing the same product for the past 10 to 20 years. Because we are never satisfied with yesterday's technology and neither is anyone else when they know the difference. Tell my one person today that uses the same phone that they had 20 years ago or for that matter 2 years ago. Technology changes almost on a daily basis. Today's technology means just that, and a couple of years from now it will be obsolete. Quality LLLT was developed 50 years ago and yes, today LLLT by itself is obsolete. If a manufacturer does not keep up with technology then they too will be obsolete. Today's technology allows us to design and build a more effective therapy system which equates to greater health benefits and resolving health issues of individuals that previously had no hope.

Dr. Gerry Graham III  
President: LazrPulsr System